



## **GreenSpace Brands Announces the Appointment of Stuart Pasternak as Chief Financial Officer**

**TORONTO, ON, May 23, 2019** – GreenSpace Brands (TSXV:JTR) (“GreenSpace”) today announced that Stuart Pasternak has been hired as CFO of GreenSpace Brands, effective May 27, 2019. During his 30 year career, Mr. Pasternak has held senior finance and operations positions in both public and private companies of all sizes, including holding the titles of CFO, VP Business Development and Interim General Manager over the last 10 years of his career.

Mr. Pasternak is a CPA, CA and holds a Bachelor of Commerce degree from the University of Toronto and a Certificate in Cash Management from the University of North Carolina. He is a frequent speaker on CFO related issues and the prior Treasurer of the Alzheimer’s society of York Region.

GreenSpace would like to thank Cindy Leung, interim CFO, for her excellent leadership in the role during this transition period. The CFO appointment is subject to TSXV approval.

### **About Greenspace**

GreenSpace is a Canadian-based value added accelerator of natural products brands. Our brands feature premium natural food products available to consumers across North America. GreenSpace owns Life Choices, convenience meat products made with grass fed and pasture raised meats without the use of added hormones and antibiotics, Love Child, a producer of 100% organic food for infants and toddlers made with the purest, natural and most nutritionally-rich ingredients, Central Roast, a clean snacking brand featuring a wide assortment of nut and seed mixes, Cedar, the leaders in the Canadian Cold Press Juice category and Go Veggie, one of the leaders in the US plant based cheese market. All brands are wholly owned and retail in a variety of natural and mass retail grocery locations across Canada and the United States.

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***CAUTIONARY STATEMENT REGARDING FORWARD-LOOKING INFORMATION***

This news release contains certain forward-looking statements and forward-looking information (collectively referred to herein as "forward-looking statements") within the meaning of applicable Canadian securities laws. All statements other than statements of present or historical fact are forward-looking statements. Forward-looking statements are often, but not always, identified by the use of words such as "anticipate", "achieve", "could", "believe", "plan", "intend", "objective", "continuous", "ongoing", "estimate", "outlook", "expect", "may", "will", "project", "should" or similar words, including negatives thereof, suggesting future outcomes. Management of the Emblem and GreenSpace (collectively, the "Companies") believe the expectations reflected in such forward-looking statements are reasonable as of the date hereof but no assurance can be given that these expectations will prove to be correct and such forward-looking statements should not be unduly relied upon. Various material factors and assumptions are typically applied in drawing conclusions or making the forecasts or projections set out in forward-looking statements. . The forward-looking statements in this release are based on certain assumptions and involve known and unknown risks and uncertainties and other factors that could cause actual events to differ materially from current assumptions and expectations, including, but not limited to, that: the conditions to the completion of the investments and supply agreement contemplated herein will be satisfied, the investments and supply agreement contemplated herein will be completed on the terms substantially described in this release, that applicable regulatory, exchange and third party approvals will for the transactions described herein will be obtained, and that customers will respond positively to the Companies' new product lines. Those material factors and assumptions are based on information currently available to the Companies, including data from publicly available governmental sources as well as from market research and industry analysis and on assumptions based on data and knowledge of this industry which the Companies believe to be reasonable. However, although generally indicative of relative market positions, market shares and performance characteristics, such data is inherently imprecise. While the Companies are not aware of any misstatement regarding any industry or government data presented herein, the anticipated recreational cannabis industry involves risks and uncertainties and is subject to change based on various factors.

Forward-looking statements are not a guarantee of future performance and are subject to and involve a number of known and unknown risks and uncertainties, many of which are beyond the control of the Companies, which may cause actual performance and results to differ materially from any projections of future performance or results expressed or implied by such forward-looking statements. These risks and uncertainties include, but are not limited to, the risks identified in GreenSpace's March 31, 2018 Management's Discussion and Analysis, which have been filed with the Canadian Securities Administrators and available on [www.sedar.com](http://www.sedar.com). Any forward-looking statements are made as of the date hereof and, except as required by law, the Companies assume no obligation to publicly update or revise such statements to reflect new information, subsequent or otherwise.

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