



GreenSpace Brands Inc. Announces Officially Becoming a Certified B Corporation (“B Corp”)

TORONTO, ONTARIO, September 25, 2018 – GreenSpace Brands Inc. (“GreenSpace” or “the Company”) (TSXV: JTR) is pleased to announce that it has officially become a Certified B Corporation (“B Corp”). B Corps are a new kind of company that use the power of business as a force for good. GreenSpace joins the rapidly growing movement of more than 2,500 Certified B Corps from 130 industries, across 50 countries including companies like Patagonia, Danone, and Ben & Jerry’s.

Certified B Corps believe it is important to include additional considerations on how success is measured in the business world. B Corps voluntarily meet high standards for social and environmental performance, accountability and transparency. As a Certified B Corp, GreenSpace will measure and manage the impact of its business on its employees, community and the environment with close to as much rigor as it manages and monitors its profits.

“From day one the team has believed that working at GreenSpace is about building something bigger than ourselves. We continue to focus on having a positive impact on our communities, the environment and our employees, as we believe through these initiatives we can deliver on our promise of better to more, and ultimately drive returns for our shareholders. It truly is an honour to be a part of such a great community of B Corp members.” said Aaron Skelton, COO of GreenSpace Brands Inc.

“We are thrilled to welcome GreenSpace to our Canadian B Corp movement. We’re excited to see larger companies taking the B Corp assessment and holding themselves to a rigorous standard of social and environment impact. The work of creating a more shared and durable prosperity is a shared effort, and we’re excited to have GreenSpace join other business leaders driving this forward.” said Kasha Huk, Country Manager of B Lab Canada.

About GreenSpace Brands Inc.

GreenSpace is a Canadian-based brand ideation team that develops, markets and sells premium natural food products to consumers across Canada and the United States. Greenspace owns and operates the following brands: Love Child Organics., one of the fastest growing brands in Canada and a producer of 100% organic food for infants and toddlers made with the pure, 2 natural and most nutritionally-rich ingredients; Central Roast, a clean snacking brand that is one of the leading natural food brands in Canada; Rolling Meadow Dairy, Canada’s leading grass fed dairy, delivering premium fluid and cultured products across Canada; Life Choices which features premium convenience meat products made with grass fed and pasture raised meats without the use of added hormones and antibiotics; Kiju, the Canadian market leader in the shelf stable organic juice segment; Cedar , the Canadian leader in cold pressed and gut health focused fresh juices and Go Veggie, one of the leading brand in North America in the emerging plant based dairy category. All brands are wholly owned and retail in a variety of natural and mass retail grocery locations across Canada and the United States.

For more information, visit www.greenspacebrands.ca. GreenSpace’s filings are also available at www.SEDAR.com.

About B Lab

B Lab is a non-profit organization that serves a global movement of people using business as a force for good. Its vision is that one day all companies will compete to be best for the world and that society will enjoy a more shared and durable prosperity. B Lab drives this systemic change by: (1) building a global community of Certified B Corporations; (2) promoting Mission Alignment using innovative corporate structures like the benefit corporation to align the interests of business with those of society; (3) helping tens of thousands of businesses, investors and institutions Measure What Matters, by using the B Impact Assessment and B Analytics to manage their impact — and the impact of the businesses with which they work — with as much rigor as their profits; and (4) inspiring millions to join the movement through compelling storytelling by its multi-platform branded media company B the Change Media. For more information, visit www.bcorporation.net.

Forward-Looking Statements

Certain statements in this press release constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include, but are not limited to, statements made under the heading “Outlook” and other statements concerning the Company’s 2018 objectives, strategies to achieve those objectives, as well as statements with respect to management’s beliefs, plans, estimates, and intentions, and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts. Forward-looking statements generally can be identified by the use of forward-looking terminology such as “outlook”, “objective”, “may”, “will”, “expect”, “intend”, “estimate”, “anticipate”, “believe”, “should”, “plans” or “continue”, or similar expressions suggesting future outcomes or events. Such forward-looking statements reflect management’s current beliefs and are based on information currently available to management. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those contemplated by such statements and there can be no assurance that actual results will be consistent with these forward-looking statements. Factors that could cause such differences include the cyclical nature of the construction and agriculture industries, changes in general economic conditions and interest rates, adverse weather, cost and availability of materials used to manufacture the Company’s products, competitive developments, legislative and government policy changes, as well as other risk factors included in the Company’s Annual Information Form dated August 22, 2018 under the heading “Risks and Uncertainties Related to the Business” and as described from time to time in the reports and disclosure documents filed by the Company with Canadian securities regulatory agencies and commissions. This list is not exhaustive of the factors that may impact the Company’s forward-looking statements. These and other factors should be considered carefully and readers should not place undue reliance on the Company’s forward-looking statements. As a result of the foregoing and other factors, no assurance can be given as to any such future results, levels of activity or achievements or levels of dividends and neither the Company nor any other person assumes responsibility for the accuracy and completeness of these forward-looking statements. The factors underlying current expectations are dynamic and subject to change. Certain statements included in this press release may be considered “financial outlook” for purposes of applicable securities laws, and such financial outlook may not be appropriate for all purposes. All forward-looking statements in this press release are qualified by these cautionary statements. The forward-looking statements contained herein are made as of the date of this press release and except as required by applicable law, the Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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