



## **GreenSpace Brands Inc. announces an exclusive partnership with Sinova Group and JustOrder Technologies Inc. to sell the Love Child brand in China**

TORONTO, June 5, 2018 /CNW/ - GreenSpace Brands Inc. ("GreenSpace" or "the Company") (TSXV: JTR) today announced the signing of an exclusive distribution agreement with the Sinova Group through their subsidiary, JustOrder Technologies Inc. ("JustOrder"), to launch a curated assortment of Love Child products through cross border ecommerce channels in mainland China.

The exclusive distribution agreement with JustOrder initially covers the listing of Love Child products online through Alibaba and Kaola, the top two platforms for cross border ecommerce in China. The arrangement will see Sinova purchase Canadian labelled products, shipping the products to China and selling through online platforms. GreenSpace will maintain control of all elements of the brand and associated marketing material. Over time, it is expected that the relationship will be broadened to include other retail channels within China as the Love Child brand gets established with Chinese consumers.

"We regularly receive requests to bring Love Child products into China and we are excited to be taking this brand into select international markets. JustOrder is an ideal partner that understands the Natural Foods market and Chinese consumer and has a track record of successfully launching foreign brands, particularly Canadian brands, into China." says Matthew von Teichman, CEO of GreenSpace Brands. "With the policy change by the Chinese government to allow two babies per family, the Chinese baby food market is set to grow rapidly, and with JustOrder as a partner, we're well positioned to grow with it."

"Love Child is one of the premier and most trusted brands in the Natural Food space in Canada with an assortment of innovative products that we believe will resonate with Chinese consumers," says Jerry Chen, CEO of JustOrder Technology Inc. "Our ability to sell Canadian food brands within the main cross border ecommerce channels, combined with the strength of the Love Child baby food portfolio, should allow us to establish an excellent business in China for Love Child that could see rapid growth for a long time to come."

### **About GreenSpace Brands Inc.**

GreenSpace is a Canadian-based brand ideation team that develops, markets and sells premium natural food products to consumers across Canada and the United States. Greenspace owns and operates the following brands: Love Child Organics, one of the fastest growing brands in Canada and a producer of 100% organic food for infants and toddlers made with the pure, natural and most nutritionally-rich ingredients; Central Roast, a clean snacking brand that is one of the leading natural food brands in Canada; Rolling Meadow Dairy, Canada's leading grass fed dairy, delivering premium fluid and cultured products across Canada; Life Choices which features premium convenience meat products made with grass fed and pasture raised meats without the use of added hormones and antibiotics; Kiju, the Canadian market leader in the shelf stable organic juice segment; Cedar, the Canadian leader in cold pressed and gut health focused fresh juices and Go Veggie, one of the leading brands in North America in the emerging plant based dairy category. All brands are wholly owned and retail in a variety of natural and mass retail grocery locations across Canada and the United States.

### **About JustOrder Technology Inc.**

Vancouver based, JustOrder offers overseas brands customized market access solutions to the Chinese

retail market. JustOrder focuses on cross border ecommerce with wide ranging relationships with other regional distributors and retailers across China. JustOrder handles all aspects of the sale from logistics around getting products to China to distributing and marketing on the digital platforms they own or work with. The company runs one of the most successful multi-brand flagship stores on Alibaba, JustOrder, featuring the top 3 Canadian food brands selling on Alibaba through TMall Global.

For more information, visit [www.greenspacebrands.ca](http://www.greenspacebrands.ca). GreenSpace's filings are also available at [www.SEDAR.com](http://www.SEDAR.com).

### **Forward-Looking Statements**

Certain statements in this press release constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include, but are not limited to, statements made under the heading "Outlook" and other statements concerning the Company's 2017 objectives, strategies to achieve those objectives, as well as statements with respect to management's beliefs, plans, estimates, and intentions, and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "outlook", "objective", "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "should", "plans" or "continue", or similar expressions suggesting future outcomes or events. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those contemplated by such statements and there can be no assurance that actual results will be consistent with these forward-looking statements. Factors that could cause such differences include the cyclical nature of the construction and agriculture industries, changes in general economic conditions and interest rates, adverse weather, cost and availability of materials used to manufacture the Company's products, competitive developments, legislative and government policy changes, as well as other risk factors included in the Company's Annual Information Form dated August 16, 2016 under the heading "Risks and Uncertainties Related to the Business" and as described from time to time in the reports and disclosure documents filed by the Company with Canadian securities regulatory agencies and commissions. This list is not exhaustive of the factors that may impact the Company's forward-looking statements. These and other factors should be considered carefully and readers should not place undue reliance on the Company's forward-looking statements. As a result of the foregoing and other factors, no assurance can be given as to any such future results, levels of activity or achievements or levels of dividends and neither the Company nor any other person assumes responsibility for the accuracy and completeness of these forward-looking statements. The factors underlying current expectations are dynamic and subject to change. Certain statements included in this press release may be considered "financial outlook" for purposes of applicable securities laws, and such financial outlook may not be appropriate for all purposes. All forward-looking statements in this press release are qualified by these cautionary statements. The forward-looking statements contained herein are made as of the date of this press release and except as required by applicable law, the Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

SOURCE GreenSpace Brands Inc.

View original content with multimedia:

<http://www.newswire.ca/en/releases/archive/June2018/05/c6237.html>

%SEDAR: 00034856E

**For further information:** Matthew von Teichman, President & Chief Executive Officer, GreenSpace Brands Inc., Tel: (416) 934-5034 Ext. 200; Dennis Fong, Investor Relations, LodeRock Advisors Inc., Tel: (416) 283-9930

CO: GreenSpace Brands Inc.

CNW 08:47e 05-JUN-18