

FOR IMMEDIATE RELEASE

GreenSpace Brands Inc. Announces the Launch of Meatbar™, a new line of pasture raised, grass fed, convenient meat snacks



TORONTO, ONTARIO, April 26 2018 – GreenSpace Brands Inc. ("GreenSpace" or "the Company") (TSXV: JTR) today announced the launch of **MeatBar™**, its new brand under the premium meat-based snack category. **MeatBar™** is launching with three flavours - Sriracha, Sweet & Savory, and Original, and is the first meat snack in the Canadian market in a 'bar' format.

The introduction of **Meatbar™** is a demonstration of GreenSpace's ongoing commitment to develop internal brands and new products from idea to launch in innovative categories. Meat-based snacking is a substantial vertical (\$1.4B USD 2017) that is experiencing high growth and is expected to be a strong trend for years to come with few entrants positioned with natural and grass fed offerings. **Meatbar™** features grass fed meats with assorted spices, nuts and seeds in a convenient and familiar 'bar' format, feeding very well into the macro trends of high protein, simple ingredients and convenience snacking. Early indications appear to be for a very favorable response from the industry, particularly in the Gas and Convenience channel.

Meatbar™ is launching with 3 product offerings, and GreenSpace is continuing to investigate further innovation to round out the offering with other meat based snacking options in the near future. The current flavours include **Sriracha** which features grass fed beef, antibiotic free pork and nitrate free bacon; **Sweet and Savory** which features grass fed beef, cranberries and pumpkin seeds; and **Original**, simply featuring grass fed beef and assorted spices.

"The launch of **Meatbar™** is a significant event for GreenSpace in that it reaffirms our commitment to launching brands from the ground up," says Matthew von Teichman, CEO of GreenSpace Brands. "We have long been thinking about the convenience meat snacking category and have been working on this project for a considerable amount of time, ensuring we have the best product in the market. We now have a product and brand that has been almost universally accepted by our retail partners, including significant interest from the Gas and Convenience channel. We are hoping for great things from this brand with sales being initiated in Canada and with US expansion on the horizon."

Meatbar™ began to roll out to stores in early April and will steadily gain distribution across the country over the next 6 months.

About GreenSpace Brands Inc.

GreenSpace is a Canadian-based brand ideation team that develops, markets and sells premium natural food products to consumers across Canada and the United States. Greenspace owns and operates the following brands: Love Child Organics., one of the fastest growing brands in Canada and a producer of 100% organic food for infants and toddlers made with the pure,

natural and most nutritionally-rich ingredients; Central Roast, a clean snacking brand that is one of the leading natural food brands in Canada; Rolling Meadow Dairy, Canada's leading grass fed dairy, delivering premium fluid and cultured products across Canada; Life Choices which features premium convenience meat products made with grass fed and pasture raised meats without the use of added hormones and antibiotics; Kiju, the Canadian market leader in the shelf stable organic juice segment; Cedar, the Canadian leader in cold pressed and gut health focused fresh juices and Go Veggie, one of the leading brand in North America in the emerging plant based dairy category. All brands are wholly owned and retail in a variety of natural and mass retail grocery locations across Canada and the United States.

For more information, visit www.greenspacebrands.ca. GreenSpace's filings are also available at www.SEDAR.com.

Forward-Looking Statements

Certain statements in this press release constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include, but are not limited to, statements made under the heading "Outlook" and other statements concerning the Company's 2017 objectives, strategies to achieve those objectives, as well as statements with respect to management's beliefs, plans, estimates, and intentions, and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "outlook", "objective", "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "should", "plans" or "continue", or similar expressions suggesting future outcomes or events. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those contemplated by such statements and there can be no assurance that actual results will be consistent with these forward-looking statements. Factors that could cause such differences include the cyclical nature of the construction and agriculture industries, changes in general economic conditions and interest rates, adverse weather, cost and availability of materials used to manufacture the Company's products, competitive developments, legislative and government policy changes, as well as other risk factors included in the Company's Annual Information Form dated August 16, 2016 under the heading "Risks and Uncertainties Related to the Business" and as described from time to time in the reports and disclosure documents filed by the Company with Canadian securities regulatory agencies and commissions. This list is not exhaustive of the factors that may impact the Company's forward-looking statements. These and other factors should be considered carefully and readers should not place undue reliance on the Company's forward-looking statements. As a result of the foregoing and other factors, no assurance can be given as to any such future results, levels of activity or achievements or levels of dividends and neither the Company nor any other person assumes responsibility for the accuracy and completeness of these forward-looking statements. The factors underlying current expectations are dynamic and subject to change. Certain statements included in this press release may be considered "financial outlook" for purposes of applicable securities laws, and such financial outlook may not be appropriate for all purposes. All forward-looking statements in this press release are qualified by these cautionary statements. The forward-looking statements contained herein are made as of the date of this press release and except as required by applicable law, the Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.

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