



FOR IMMEDIATE RELEASE:

**GREENSPACE BRANDS EXPANDS PRODUCT OFFERING HELPING FAMILIES TO
'EAT BETTER'**

Love Child Organics and Nudge launch cereal and snacks full of super foods

Toronto, Canada – November 21, 2016 - GreenSpace Brands Inc. ("GreenSpace") (TSXV: JTR) is pleased to announce the launch of two new product lines as part of a commitment to providing better-for-you food solutions for Canadian families. Love Child Organics introduces Instant Baby Cereal; the first of its kind to contain the super food Chia. Nudge Snack Bars are packed full of chia and hemp, providing healthful convenience for the on-the-go snacker. Both products provide peace-of-mind for parents knowing that their child is getting high quality nutrition.

"The North American appetite for food that provides both convenience and quality continues to grow," said Matthew von Teichman, President & CEO of Greenspace Brands Inc. "Parents want to feed their kids healthy foods that deliver dense nutrition. Nudge Snack Bars and Love Child infant cereals are unique because they're full of wholesome ingredients like Chia and have no added sugar. Both products give parents the confidence that they're doing better by their families."

Nudge Snack Bars and Love Child Organics Instant Cereal are made with chia - one of the most nutritious foods on the planet. Chia is considered a true superfood because it is loaded with fibre, protein, micronutrients, anti-oxidants, and Omega- 3 fatty acids.

"These days parents are looking for healthy options when choosing items to nourish their children. Love Child's Instant Cereal and Nudge Cereal Bars don't have added sugar and are full of healthy ingredients. Parents know they can rely on Love Child or Nudge to provide their families with healthier food options," furthered von Teichman.



Key facts:

Love Child Organics Instant Baby Cereal	Nudge Snack Bars
- 2 flavours: Buckwheat + Chia, Oats + Chia	- 2 flavours: Pineapple with Baobab/Hemp and Raspberry with Chia/Hemp
- Made with organic whole grains and organic chia	- Certified organic, non-GMO, Gluten Free and Kosher
- fortified with iron and B vitamins to provide 100% of the recommended daily value of iron	- No sugar added, salt or fillers
- Non GMO, no added sugar, nut free, gluten free	- Peanut free (safe for school)

GREEN SPACE BRANDS



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About Greenspace Brands

In 2015, Love Child Organics and Nudge proudly became part of the **Greenspace Brands** family, a Canadian based business that markets and sells premium natural food products to consumers across Canada. For more information please visit www.greenspacebrands.com

GreenSpace is a Canadian-based brand ideation team that develops, markets and sells premium natural food products to consumers across Canada. GreenSpace owns Rolling Meadow Dairy, Canada's first grass fed dairy product line that has built upon the founding values of GreenSpace's original brand, Life Choices. Life Choices features premium convenience meat products made with grass fed and pasture raised meats without the use of added hormones and antibiotics. GreenSpace owns Holistic Choice, a premium natural pet food line and Nudge, a line of family favorite foods made better. GreenSpace also owns Love Child (Brands) Inc., a producer of 100% organic food for infants and toddlers made with the purest, natural and most nutritionally-rich ingredients and recently acquired Central Roast Inc., a clean snacking brand that has been one of the leading Natural food brands in Canada over the last several years. All brands, except Central Roast, are wholly owned and retail in a variety of natural and mass retail grocery locations across Canada.

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