



**FOR IMMEDIATE RELEASE:**

**GREENSPACE BRANDS ANNOUNCES DISTRIBUTION WIN FOR CENTRAL ROAST AT STARBUCKS CANADA.**

**Toronto, Canada – November 2, 2016** - GreenSpace Brands Inc. (“GreenSpace”) (TSXV: JTR) is pleased to announce that their Central Roast brand will be available at Starbucks locations across Canada starting this January. Central Roast is focused on creating functional, whole-food based nutrition for Canadians on the go; perfectly suited to the Starbucks customer. Starbucks Canada will initially launch 2 items, “Breakfast” and “Energy” - aimed at a morning and afternoon crowd looking to grab a quick, healthy snack while on the move. This new listing will give Starbucks customers access to portioned snacks with simple ingredients. This offering fits with recent research suggesting that consumers are planning fewer meals and increasing their mini-meal occasion while on-the-go (Ipsos –Snacking Nation 2016).

“The North American appetite for handy, individually wrapped snacks has been rising for years,” said Matthew von Teichman, President & Chief Executive Officer, Greenspace Brands Inc. “People want to eat cleaner foods while on the go. In our fast paced lifestyle, we often don’t have time to do that, but it is something we’re trying to find a solution for everyday at GreenSpace Brands. These new Central Roast offerings in Starbucks will give consumers one more option to eat something real while on the go.”

Additional Central Roast items can be found in leading grocery, health food and gas/convenience stores across Canada.



### **Key Facts:**

- Available at Starbucks Canada Locations
- 2 Blends: Breakfast & Energy
- Made with whole foods and no fillers
- No added flavours or colours

### **About Greenspace Brands**

In 2016, Central Roast proudly became part of the **Greenspace Brands** family, a Canadian based business that markets and sells premium natural food products to consumers across Canada. For more information please visit [www.centralroastbrands.com](http://www.centralroastbrands.com) and [www.greenspacebrands.com](http://www.greenspacebrands.com)

GreenSpace is a Canadian-based brand ideation team that develops, markets and sells premium natural food products to consumers across Canada. GreenSpace owns Rolling Meadow Dairy, Canada's first grass fed dairy product line that has built upon the founding values of GreenSpace's original brand, Life Choices. Life Choices features premium convenience meat products made with grass fed and pasture raised meats without the use of added hormones and antibiotics. GreenSpace owns Holistic Choice, a premium natural pet food line and Nudge, a line of family favorite foods made better. GreenSpace also owns Love Child (Brands) Inc., a producer of 100% organic food for infants and toddlers made with the purest, natural and most nutritionally-rich ingredients and recently acquired Central Roast Inc., a clean snacking brand that has been one of the leading Natural food brands in Canada over the last several years. All brands, except Central Roast, are wholly owned and retail in a variety of natural and mass retail grocery locations across Canada.



## **Forward Looking Information**

Certain statements in the documents referred to in this press release may constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include, but are not limited to, statements concerning (i) the Offering; (ii) the use of the proceeds of the Offering; (iii) results of the completion of the Offering; and (vi) the Corporation's financial position in the future. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "outlook", "objective", "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "should", "plans" or "continue", or similar expressions suggesting future outcomes or events. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those contemplated by such statements. Such forward-looking statements are subject to risks and uncertainties that may cause actual results, performance or developments to differ materially from those contained in the statements including, without limitation, the risks that: (1) GreenSpace may not achieve the results currently anticipated; and (2) GreenSpace may not be able to obtain financing in the future. Although GreenSpace believes that the expectations reflected in its forward-looking information are reasonable, undue reliance should not be placed on forward-looking information because GreenSpace can give no assurance that such expectations will prove to be correct. In addition to other factors and assumptions which may be identified in this press release, assumptions have been made regarding and are implicit in, among other things, the timely receipt of required regulatory approvals. Details of the risk factors relating to GreenSpace and its business are discussed under the heading "Risk Factors" in the final prospectus of GreenSpace filed on February 22, 2016 and "Risks and Uncertainties Related to the Business" in GreenSpace's annual information form dated November 9, 2015, a copy of which is available on GreenSpace's SEDAR profile at [www.sedar.com](http://www.sedar.com). Readers are cautioned that the foregoing list is not exhaustive of all factors and assumptions which have been used. Forward-looking information is based on current expectations, estimates and projections that involve a number of risks and uncertainties which could cause actual results to differ materially from those anticipated by GreenSpace and described in the forward looking information. The forward-looking information contained in this press release is made as of the date hereof and GreenSpace undertakes no obligation to update publicly or revise any forward-looking information, whether as a result of new information, future events or otherwise, unless



required by applicable securities laws. The forward looking information contained in this press release is expressly qualified by this cautionary statement.

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) accepts responsibility for the adequacy or accuracy of this release.*

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