



FOR IMMEDIATE RELEASE

GreenSpace Brands Inc. Announces Distribution Wins with over 14,000 new facings in almost 3000 Stores Across 5 Brands within Multiple Channels

TORONTO, ONTARIO, November 8, 2017 – GreenSpace Brands Inc. ("GreenSpace" or "the Company") (TSXV: JTR) today reported winning a total of 2690 new points of distribution for 36 of its products across 5 different brands in Canadian grocery and pharmacy customers over the last 3 months, as well as the launch of its Kiju brand in Hong Kong.

Key Highlights of the incremental distribution wins include:

- **Total of 14,054 new product facings in Canadian retailers across all of the brands**
- **Love Child has added 2133 new stores for up to 26 of its products in several major Canadian grocery chains, pharmacies and natural food stores, including the launch of several new breakfast cereals in one of Canada's largest pharmacy retailers, the launch of 26 Love Child sku's in Sobeys Quebec, the launch of the Love Child snacking offering in Sobeys Atlantic, the launch of the new snacking sku's in Sobeys West, Save On Foods, London Drugs and one of Canada's largest grocery chains, and numerous independent and natural channel distribution wins across the entire Love Child portfolio of products.**
- **Central Roast has seen distribution wins in Metro Ontario with a new clean snacking set, as well as widespread distribution wins in independent food retailers across Quebec.**
- **Kiju has seen significant distribution wins in Sobeys West with its full assortment of products, as well as distribution wins throughout Quebec in the independent channel. Kiju has also started shipping product to a regional distribution partner in Hong Kong for placement in the mass grocery and convenience channel.**
- **Rolling Meadow has seen widespread distribution wins with new products into the Ontario and BC market including all new sku's into Whole Foods in both BC and Ontario, Sour Cream into Thrifty Foods and the launch of egg nog into several Ontario based natural and independent food retailers.**
- **Kiwi Pure grass fed butter has won distribution in 175 FedCo stores.**

"Our sales team continues perform at a very high level by filling distribution gaps throughout all of our core brands." says Matthew von Teichman, CEO of GreenSpace Brands. "Love Child in particular is quickly becoming one of the dominant Organic brands in Canada, representing over 70% of the growth in the entire baby food category in Canada. Retailers are realizing that Love Child in particular, but all the brands generally, are leading the way in launching innovative new products, so they need to make sure the brand is well represented on their shelves."

GreenSpace is also pleased to announce the creation of a relationship with one of the larger natural product distributors in Hong Kong, to service the Hong Kong and Macau markets. This is a buy/sell relationship with no product risk to GreenSpace. This is one of the first new channel distribution wins to be seen out of the stated objective to continue to diversify the channels that GreenSpace operates within. GreenSpace is expecting additional incremental distribution wins in new channels in the coming quarters.

About GreenSpace Brands Inc.

GreenSpace is a Canadian-based brand ideation team that develops, markets and sells premium natural food products to consumers across Canada. GreenSpace owns Rolling Meadow Dairy, Canada's first grass fed dairy product line that has built upon the founding values of Greenspace's original brand, Life Choices. Life Choices features premium convenience meat products made with grass fed and pasture raised meats without the use of added hormones and antibiotics. GreenSpace owns Holistic Choice, a premium natural pet food line and Nudge, a line of family favorite foods made better. GreenSpace acquired Love Child (Brands) Inc., one of the fastest growing brands in Canada and a producer of 100% organic food for infants and toddlers made with the purest, natural and most nutritionally-rich ingredients. Next GreenSpace acquired Central Roast Inc., a clean snacking brand that has been one of the leading natural food brands in Canada over the last several years. The Company then acquired Nothing But Nature Inc., which owns the brand Kiju and is the Canadian market leader in the shelf stable organic juice segment, and in the Fall of 2017, acquired the Cold Press Juice Co., creators of the Cedar brand of cold pressed and gut health fresh juices. All brands are wholly owned and retail in a variety of natural and mass retail grocery locations across Canada.

For more information, visit www.greenspacebrands.ca. GreenSpace's filings are also available at www.SEDAR.com.

Forward-Looking Statements

Certain statements in this press release constitute forward-looking statements within the meaning of applicable securities laws. Forward-looking statements include, but are not limited to, statements made under the heading "Outlook" and other statements concerning the Company's 2017 objectives, strategies to achieve those objectives, as well as statements with respect to management's beliefs, plans, estimates, and intentions, and similar statements concerning anticipated future events, results, circumstances, performance or expectations that are not historical facts. Forward-looking statements generally can be identified by the use of forward-looking terminology such as "outlook", "objective", "may", "will", "expect", "intend", "estimate", "anticipate", "believe", "should", "plans" or "continue", or similar expressions suggesting future outcomes or events. Such forward-looking statements reflect management's current beliefs and are based on information currently available to management. Forward-looking statements involve risks and uncertainties that could cause actual results to differ materially from those contemplated by such statements and there can be no assurance that actual results will be consistent with these forward-looking statements. Factors that could cause such differences include the cyclical nature of the construction and agriculture industries, changes in general economic conditions and interest rates, adverse weather, cost and availability of materials used to manufacture the Company's products, competitive developments, legislative and government policy changes, as well as other risk factors included in the Company's Annual Information Form dated August 16, 2016 under the heading "Risks and Uncertainties Related to the Business" and as described from time to time in the reports and disclosure documents filed by the Company with Canadian securities regulatory agencies and commissions. This list is not exhaustive of the factors that may impact the Company's forward-looking statements. These and other factors should be considered carefully and readers should not place undue reliance on the Company's forward-looking statements. As a result of the foregoing and other factors, no assurance can be given as to any such future results, levels of activity or achievements or levels of dividends and neither the Company nor any other person assumes responsibility for the accuracy and completeness of these forward-looking statements. The factors underlying current expectations are dynamic and subject to change. Certain statements included in this press release may be considered "financial outlook" for purposes of applicable securities laws, and such financial outlook may not be appropriate for all purposes. All forward-looking statements in this press release are qualified by these cautionary statements. The forward-looking statements contained herein are made as of the date of this press release and except as required by applicable law, the Company undertakes no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise.

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