

## FOR IMMEDIATE RELEASE:

LOVE CHILD ORGANICS LAUNCHES CANADA'S FIRST RANGE OF PLANT-BASED ORGANIC SAVOURY BABY FOOD PACKAGED IN A RESEALABLE SPOUTED POUCH

**WHISTLER, March 1, 2016:**

Love Child Organics, Canada's most trusted and loved organic baby and children's food brand, and part of the GreenSpace Brands family, is launching Canada's first range of plant-based organic savoury baby food in a spouted pouch. These delicious plant-based baby meals have bold, sophisticated flavours and really do taste like homemade. With 4 to 5 grams of protein per pouch, and packed with lentils, chickpeas and beans, and a variety of everyone's favourite superfood vegetables, these hearty gluten free meals are sure to become a favourite with parents (and babies!) across the country.

It's not just vegan and vegetarian families who will be happy to see these new products on the market. Without a doubt, plant-based products are becoming increasingly popular with health conscious consumers of all kinds, including people who eat meat as a regular part of their diet. As education has increased about the benefits of consuming plant-based ingredients to both our health and the environment, and initiatives like "Meatless Monday" have gained speed, even staunch meat eaters are making it a goal to eat more plant-based foods and substitute plant-based protein options for animal protein. It is not surprising that parents are looking for convenient plant-based meal options that they can trust for infants as they begin their foray into solid foods.



*"We are thrilled to be able to provide to parents organic protein-rich, plant-based baby meals that are packaged conveniently and of the absolute highest quality. And like all Love Child products, our new savoury Veggie Protein pouches are packed full of nutrient-dense ingredients, and we never add anything unnecessary", says Leah Garrad-Cole, founder of Love Child Organics. "We insist that when parents look at the ingredients in our products they will recognize everything on the list and think that it looks, and tastes, like a homemade recipe."*



Love Child Organics new Veggie Protein pouches come in four delicious gluten free flavours, and are all suitable for babies six months and up. Two of the products are entirely plant-based (or vegan) and the other two are vegetarian. Here is the rundown of what to expect when these products land on shelves across the country in early April 2016:



**Vegetarian Chili**  
with sweet potato + kale

Meet baby's first chili! Lightly textured, with red beans, lentils, cheddar cheese and LCO's favourite superfoods kale and sweet potato, this delicious dish is a great way to give babies what their bodies need, and allow them to experience bold flavours. Mildly spiced for a baby's new palate, of course.



**Veggie Casserole**  
with lentils + quinoa

Love Child Organics' Veggie Casserole, with protein-rich lentils and quinoa, and a hint of mint and lemon, will bring out the foodie in any baby. Packed with a variety of nutritious veggies, and 5 grams of protein, this hearty meal will make both moms and babies excited for supptime.



**Ratatouille**  
with lentils + white beans

Babies love interesting tastes and Love Child Organics' ratatouille is packed full of brightly flavoured vegetables and herbs, not to mention lentils and white beans for protein. Lightly textured for new eaters, with an ingredient list that is just like homemade.



**Pumpkin Risotto**  
with spinach + chickpeas

Once you try LCO's creamy Pumpkin Risotto, there's no doubt you will be asking your baby to share. With favourite superfood veggies, like pumpkin, sweet potato and spinach, protein-rich chickpeas, and flavourful cheddar cheese, this moreish meal will make a foodie out of any baby.

## About Love Child Organics

In a world of health conscious parents and confusing ingredient labels, Love Child Organics was launched in 2013, on the promise of delivering truly healthy, organic baby and children's food products. With Leah's homemade recipes in hand, Love Child Organics was born with the hope that all children could have access to truly honest, pure and delicious organic food that would include as many nutritionally-rich and natural ingredients as possible. Since then Love Child Organics has grown with incredibly speed, with now over 30 purees and snacks on shelf across the country in both natural food stores and in Canada's largest mass retailers. As the brand reaches new heights, founders Leah and John Garrad-Cole continue to create only the highest quality organic baby and children's food, and lead the brand with a sense of social responsibility, making a difference on larger scale. For more information, visit [www.lovechildorganics.com](http://www.lovechildorganics.com).

## About GreenSpace Brands

GreenSpace Brands ("GreenSpace") is a Canadian-based brand ideation team that develops, markets and sells premium natural food products to consumers across Canada. GreenSpace's brands include Rolling Meadow Dairy (Canada's first grass fed dairy line), Life Choices (a line of premium convenience grass fed and premium meat products), Nudge (a line of family favourite foods made better), Holistic Choice (a premium natural pet food line), Central Roast (an all-natural line of healthy nuts and mixes) and Love Child Organics (a producer of 100% organic food for infant and toddlers made with pure and nutritionally-rich ingredients). GreenSpace's brands are distributed nationally in Canada in a wide variety of natural and mass retail grocery locations. For more information, visit [www.greenspacebrands.ca](http://www.greenspacebrands.ca).

### *Contact:*

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